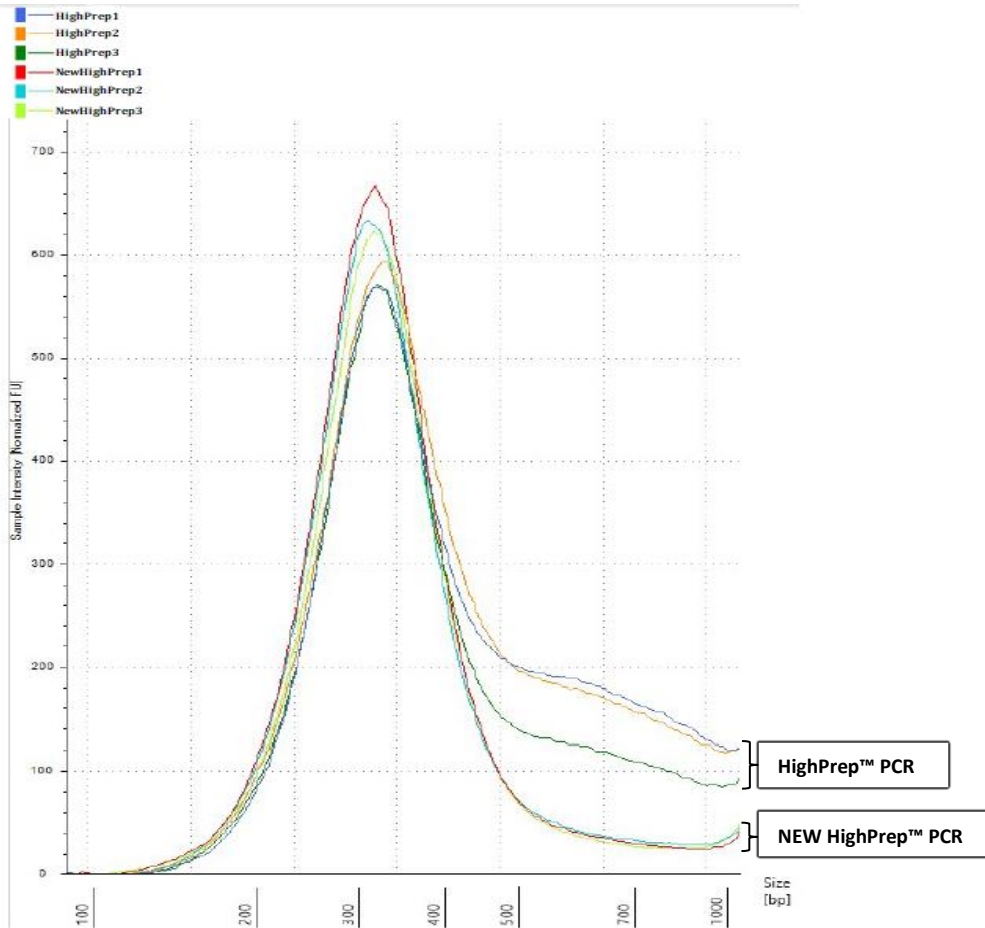


Dear valued customer,

HighPrep™ PCR has been optimized and you will now see better purity and increased recovery rate. **You do not need to make any changes to your protocols, SOPs, or workflow.** See the data below on comparison between MagBio's optimized HighPrep™ PCR and the previous version. Thank you for your business ☺



Well	Concentration (ng/μl)	Sample
A1	20.3	Electronic Ladder
B1	13.0	Input
C1	4.99	HighPrep1
D1	5.29	HighPrep2
E1	4.97	HighPrep3
F1	5.58	NewHighPrep1
G1	5.29	NewHighPrep2
H1	5.08	NewHighPrep3

